

# U T A H M U S I C F E S T I V A L

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## QUALIFICATIONS – ERIC & ALISON SAMUELS

- Combined music industry experience of 47 years as performers, educators, administrators, and development directors
- Combined undergraduate and graduate schooling and degrees from the University of Rochester, Eastman School of Music, SUNY Stony Brook, Manhattan School of Music, Juilliard, Rutgers, Notre Dame, University of Houston, University of Texas (Austin), and New College (Sarasota, FL)
- Fifteen years professional experience in over 50 New York / New Jersey / Connecticut / Pennsylvania-based music ensembles and schools
- Degrees in both music and business
- Fellowship and scholarship aid as participants in the Aspen Music Festival, Sarasota Music Festival, Waterloo Music Festival, Graz, Austria “AIMS” Opera Orchestra, and Tanglewood Music Festival
- National and international touring careers
- Professional contacts in New York City, throughout the nation, and in Europe
- Arts advocates in the political arenas of Utah State government – successful efforts to promote “RAP Tax” for Summit County and direct lobbying of Utah State Legislature
- Personal funding of the Utah Music Festival in excess of \$200,000
- Personal volunteer management of the Festival in excess of \$550,000 donated time over twelve years
- \$125,000 in donated performance fees over twelve years
- Produced over 600 concerts in 17 intermountain west communities including, Alta, Snowbird, Solitude, Midway, Park City, Deer Valley, Salt Lake City, BYU, Sundance, Logan, Bear Lake and several locations in Idaho and Wyoming
- Temporary residents of Park City since May 1994; permanent residents of Park City since August 1997
- Raised over \$458,000 from private foundations & state / local sources including the George S. & Dolores Doré Eccles Foundation, William Call Foundation, the Comstock Clayton Foundation, Salt Lake County ZAP Tax, Summit County Restaurant and RAP Tax, Park City Arts Council, Utah Arts Council, Maverik Country Stores, Park City Chamber of Commerce, Marie Eccles Caine Foundation, and Rotary International
- Raised over \$175,000 from student tuition

## QUALIFICATIONS – PAGE TWO

- Recruited over 700 faculty members and guest artists representing most of the orchestral and jazz instruments, including violin, viola, cello, bass, oboe, flute, clarinet, bassoon, horn, trumpet, trombone, tuba, harp, percussion, bandonéon, piano, saxophone, etc. Faculty represents nation's top orchestral and chamber organizations, soloists, and faculty at leading music conservatories and colleges.
- Educated over 2,500 students from Utah, the nation, and 8 foreign countries
- Developed a college credit program through USU to provide credits for summer study
- Raised over \$800,000 of in-kind support from corporations such as Budget Rent-a-Car, Maverik Country Stores, Xerox, McDonald's, Delta, Morris Travel, Lorraine Press, Yamaha Pianos, Schimmel Pianos, Baldassin Performance Pianos, Poll Sound, Iomega, Performance Sound, AT&T Wireless, CellularOne, Voice Stream Wireless, Mountain Express, Kinko's, Home Depot, LDDS World Com, Hilton Hotels, Park City.net, Ken's Landmark Texaco, Maedel's Auto Body
- Managed a festival budget ranging from \$20,000 to \$125,000
- Artistic Directors and Faculty of the Park City School of Music
- Participants in local events through activities at St. Luke's Episcopal Church, Mt. Life Evangelical Free Church, the Park City Community Church, Shepherd of the Mountains Lutheran Church, and the Park City Arts Council
- Donors of professional services to KPCW, Park City Film Series, "The Divas" concert, Women of Taste, & Park City Arts Council, Colby School, Park City Academy, Park City Presbyterian Church, Shepherd of the Mountains Lutheran Church, Mt. Life Evangelical Free Church, St. Luke's and Wasatch Anglican Fellowship Episcopal Churches, Park City Community Church, "Interlude" Singers, Summit County and Park City School District, Jans Winter Welcome event.

## EDUCATIONAL AND COMMUNITY OUTREACH

- Festival faculty and students interact with the local community's music students, accomplished professionals, and audiences through organized masterclasses, workshops, concerts, open rehearsals, and recreational events.
- Philosophy of personal and cultural outreach to enrich the host communities through year-round donation of free concerts and school workshops
- Provide a rare opportunity for talented students from Park City, the Intermountain West, and around the nation to be coached and perform with internationally-recognized soloists, chamber musicians, orchestral players, and faculty from some of the most highly regarded conservatories and universities in the nation
- All concerts are open to children and students FREE of charge.
- Festival events attended by audiences of 50 to 1800 listeners depending on venue, artists, and marketing

## QUALIFICATIONS – PAGE THREE

- Public radio outreach with KPCW, KUER, KBYU, and KUSU to approximately 250,000 listeners statewide and thousands more nationally through shared-broadcast agreements
- World Wide Web marketing through utahmusic.org website and links to millions nationwide, including publicity for many Utah events and organizations with connecting web access (restaurants, schools, recreational activities, local businesses, tourist bureaus, etc.)
- Expanded Festival activities will include concerts and educational programs throughout the year, reaching an even greater cross-section of listeners and music students in major and underserved communities throughout Utah.
- Year-round Park City / Summit County outreach workshops for area elementary, junior high, and high school students, amateurs, and career oriented young professionals through Park City School of Music
- Festival faculty features approximately 125 musicians including internationally-known soloists, chamber musicians from the Chamber Music Society of Lincoln Center, principal and section players from the Dallas Symphony Orchestra, Detroit Symphony, Metropolitan Opera Orchestra, New Orleans Symphony, New York Philharmonic, Phoenix Symphony, St. Paul Chamber Orchestra, and the Utah Symphony; Schools and Conservatories represented by faculty include Arizona State University, BYU, Cincinnati, Eastman, Juilliard, Manhattan, Oberlin, University of Southern California, Utah State University, and the University of Utah.
- The Festival continues to reach some of the most outstanding students from Utah and around the nation by emphasizing intensive, personal attention from the enthusiastic faculty. One-on-One mentoring provides great encouragement for students to excel.
- The goal of integrating these activities with corporate and community interests